

Privacy Policy

We appreciate your interest in our website and our company (Hereafter Al Rashid Residences or we). We highly value your trust in us, and recognize both the significance and the obligation to treat your data with care, and protect that data from misuse or abuse.

We take the protection of your private data very seriously, and strictly adhere to relevant data protection legislation. Personal data is collected on this website only to the extent necessary. In no case will the data be sold or made available to third parties without permission. This privacy statement will inform you how we handle your data.

By using our website and the offers contained therein, you agree that the data you have provided may be stored, processed, or used by us within the scope of this privacy policy.

Collection, processing, or use of Personal Data

Personal information is any information relating to an identified or identifiable person. Personal information about you is collected, processed, or used by us only when you provide it to us voluntarily or with consent, and where it is within the scope of the law.

As a point of principle, you can visit our website without telling us who you are. Every access to our website and every request for a file stored on our website are logged. This logging relates solely to information, which does not allow you to be identified. The following data are logged: Name of the requested file, date and time of the request, amount of data transferred, notification of successful request, web browser used, and requesting domain. The logging serves internal system and statistical purposes and we analysis this data only in an anonymized or pseudonymised form. IP addresses of requesting computers are not collected by Al Rashid Residences.

The Al Rashid Residences website collects and stores data in an anonymized form for marketing and optimization purposes for use with Analysetools (Google Inc. www.google.com/analytics/de-DE/). User profiles are created under a pseudonym from these data, and cookies may be used for this purpose. The data will not be used to identify visitors to this website and will not be aggregated with other information about the bearer of the pseudonym. You can, at any time, revoke consent to this processing of your data by our website.

As a matter of practice, we will only collect such data as required for the provision of services, for example the answering your questions or the execution of contracts between us. For example, to book a room for you, we require your credit card details, card number, and CVV, which will be stored, encrypted on secure servers. If we ask you for further data that is not mandatory, we will clearly mark such responses as voluntary.

Will Personal Data be Made Available to Third Parties?

A transfer of your data to third parties will only occur within the scope of the implementation of the services requested by you, or in any other case, with your permission. Transfer of data related to your person to governmental entities or authorities will occur only where required by law.

Security

If you enter personal data like your name, address, or credit-card number, such information will be transferred in an encrypted manner. As soon as your data reaches Al Rashid Residences, it will be stored on a secured server. This prevents unauthorized access to the data. Our security procedures are continuously improved in line with current technological developments.

We reserve the right to work with providers who operate servers outside of the territory of the European Union. The company Sabre Hospitality Solutions, whose servers we currently use, adhere to the „Safe Harbor Principles“ and therefore guarantee the same level of protection for data saved on their servers that apply within the EU.

Deletion of Collected Data

Deletion of the collected data occurs when you revoke your agreement to the processing of such data, when the knowledge of your data will no longer be necessary for the fulfilment of the purpose that lead to the collection and processing of your data, or where the processing of your data is not permitted by law.

Social Networks

Our website hosts plug-ins from common social networks. If you use such a plug-in, a connection to the servers of the relevant social network will be established, and information about your visit to our website will be transferred. If you are logged in to said social network, this information can be related by the social network to your personal profile. Al Rashid Residences shall not be liable for the transfer and processing of your data by social networks. Please refer to the terms and policies of use of the relevant social networks.

Use of Cookies

Our website uses so-called cookies in several places. They serve to make our service more user-friendly, effective, and safe. Cookies are small text files that are saved locally on your computer and accessed by your browser. Most of the cookies used by us are so-called session cookies. They are automatically deleted after your visit. Cookies do not cause any harm to your computer and contain no viruses.

Of course, you can visit our website without the use of cookies. If you wish to prevent the saving of cookies on your computer, you can disable the relevant option in the system settings of your browser. You can delete saved cookies from your computer at any time via the system settings of your browser. However, if you reject cookies, this may lead to functional restrictions of the services we can offer.

Newsletter

On our website, you have the possibility to sign up for our newsletter. The personal data which you provide in this context is only used for the purpose of personalization of the newsletter and is not disclosed to third parties. In order to further personalize the newsletter according to your interests, we use link tracking, which enables us to analyze your email clicking behavior.

Protection of Minors

Children and adolescents with limited legal capacity are as a matter of principle not allowed to transfer any personal data to our website without prior consent of their parents or legal guardian.

Al Rashid Residences will in no way knowingly collect personal data from children or adolescents with limited legal capacity, use these data in any form, or divulge these data to third parties without authorization.

Right to Information / Public Procedure Directory

You have the right at any time to inquire about the personal data stored, their provenance, and recipients thereof, as well as the scope and purpose of the data processing. Furthermore, you can request that incorrect data concerning your person will be corrected. If you wish to obtain information about the stored data, or have questions regarding this privacy policy, please contact us via our website or write to our contact person for this data policy directly: Al Rashid Residences, Ahmed Shaaban, Revenue Manager, P.O. Box 42361| King Abdul-Aziz Second Ring Road, AL Madina Al Munawarah, KSA.